

This policy is informed by our Trust's vision of inspiring all - pupils, staff and our communities - to believe in their own ability in order for them to achieve the best possible outcomes, both academically and socially. By living by our values of being innovative, responsible and caring, we create powerful learning communities - positively impacting all of the Weaver Trust community.

1. Background Information

- 1.1. We will sometimes take photographs of the children at our schools and we use these images as part of Trust/school displays, in other printed publications or on our school website, Facebook page or Twitter account.
- 1.2. We believe certain uses of images are beneficial to the ordinary running of the Trust/School, such as celebrating the success of our sports teams, or marking pupils' achievements and we will regularly use images in classroom and corridor displays.
- 1.3. While we would hope you would agree such use can be beneficial, we understand you may not wish for images of your child to be used in this way and we will respect the wishes of parents (and pupils themselves) if you object to this use.
- 1.4. Occasionally members of the media may visit our Trust/schools to report on events and to take images or video, which will sometimes be published in local or national newspapers, or on approved websites
- 1.5. We will not use photographs or video of your child in any way outside of Trust/school without your permission. Where a parent does not return a photo consent form we will assume consent has not been given to any use.

2. Conditions of Use

- 2.1 In ensuring that we always use photographs or video in an appropriate and responsible fashion, we will ensure that:
 - This form is valid for the period your child attends Weaver Trust.
 - The Trust/school will use images of pupils in displays present in classrooms, corridors and other internal locations unless a parent objects to this use.
 - You can withdraw your consent for the use of the images at any time by contacting the Trust/school.
 - The images we take will be of activities that show the school and children in a positive light.
 - Embarrassing or distressing images will not be used. The images will not be associated with negative or sensitive issues.
 - We may use group or class photographs or footage with very general labels e.g. 'science lesson'.
 - We will only use images of pupils who are suitably dressed.

Weaver Trust – Photo Consent Form – December 2024

- We will ensure that we do not allow images to be taken of any children for whom we do not have permission or who are ‘at risk’ or disallowed from having their photographs taken for legal or social reasons.
- We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.
- Historic photographs will remain on our Trust/school website and social media feeds. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image or video, on our website, on our social media platforms in our school prospectus or in any of our other printed publications.
- If we use photographs of individual pupils, we will not use the full name of that child in the accompanying text or photo caption.
- If we name a pupil in the text, we will not use an individual photograph of that child to accompany the article.
- We may use group, team or class photographs or footage with very general labels, such as ‘a science lesson’ or ‘making Christmas decorations’.
- If a child has won an award or been honoured in some way and we would like the name of their child to accompany their picture, we will obtain permission from the parent before using the image.
- Individual/sibling and/or class photographs are taken annually and parents have the opportunity to buy these images but there is no obligation to do so. Images taken are not used elsewhere and returned/unpurchased images will be destroyed.
- Where class photographs are taken these are made available to all parents of pupils in that class. We will only include your child in a class photo that may be purchased by other families if we have your consent to do so.

Approved by:

Chair of Trust

CEO

Date:

Please return to the School Office

Photo Consent Form

(Using images of Children)

At our school we may use photographs of children in their workbooks and on general display. Before we use a photograph for other purposes, we need written consent in order to comply with the Data Protection requirements.

Occasionally, we may take photographs of the children at our school. We may use these images on our website, social media or press releases. We may also make video recordings for school-to-school conferences or other educational use. We may also use photographs in the children's books and around the school.

From time to time, our school may be visited by the media who will take photographs or film footage of a visiting dignitary or other high profile event. Pupils will often appear in these images, which may appear in local or national newspapers, or on televised news programmes. It may also be the case that when your child is taking part in an offsite trip they will be photographed and the resulting photo used as publicity.

Please answer the following questions, then sign and date the form.

If the form is not signed, we cannot, and will not use the photograph.

Name of child: _____

School child attends: _____

Name of parent/guardian: _____

May we use the child's image on our website?*

May we use your child's image on the school's social media sites?

May we record your child's image on video?

Are you happy for your child to appear in photographs/publicity material that results from our trips and visits?

May we use your child's photograph in the school prospectus and other printed publications that we produce for promotional purposes?

Please circle one answer

Yes/No

**Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies.*

Signature of authorising adult: _____

Name of authorising adult (block capitals please): _____

Date: _____

We will NOT accept unsigned forms, or forms signed by children

Conditions of Use

1. This form is valid for the period of time your child attends the school from the date of signing. The consent will automatically expire after this time.
2. You can withdraw our consent for use of images at any time by contacting the school.
3. We will not use the full names (which means first name **and** surname) of any child in a photographic image, on video, on our website, in our school prospectus or in any of our other printed publications without express written parental consent.
4. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
5. We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.
6. Individual/sibling and/or class photographs are taken annually and parents have the opportunity to buy these images but there is no obligation to do so. Images taken are not used elsewhere and returned/unpurchased images will be destroyed. Where class photographs are taken these are made available to all parents of pupils in that class.